



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

wiltshirelaa@wiltshire.gov.uk

Area Board	Trowbridge	
Form submitted by (contact for all queries)	John Cox, Chairman Wiltshire West District, the Scout Association 25 Deverell Close Bradford on Avon BA15 1UZ 01225 864270 jandbcoc@hotmail.com	
Name of initiative	Roundwood Scout Campsite and Activity Centre	
Brief Description of Initiative	Purchase 10 acres of mixed woodland at Brokerswood near Westbury and develop for use as a Scout Campsite and open air activity centre for use by the 900 young people and volunteer leaders that make up the 12 scout groups in Wiltshire West District Scout Association. The site will also be made available to all organised youth organisations (including Guides and youth clubs) school parties and Pre-school children.	
Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	X
	Safer communities	X
	Protecting the environment	X
	Action for Wiltshire – combating the recession	
	Improving outcomes for Children and young people	X
Amount of funding sought	Up to £40,000 (all capital expenditure) The Scouts are applying to other grant makers for assistance. The Wiltshire CC funding will be matched by a contribution of up to £10,000 from the Scout District's reserves and by provision of volunteer labour from parents and volunteers for some of the improvement work.	
What will this money be spent on?	Total project cost is £64000. Made up of: Purchase of about 10 acres of woodland (inc legal costs) £44000 Fencing, gates and access £ 5000 Improvements to site (toilet improvements, disabled access, games area, tree surveys and surgery, brush clearance) £15000 (all capital expenditure)	
Is planning permission	No (unless it is decided to provide hard standing for car-parking at a	

required? /No	later date) this has been confirmed with the Planning Officer
Have quotes been obtained? No	No - This is a one-off opportunity to buy a specific area of woodland. Extensive searches have failed to find a suitable alternative. A professional assessment has confirmed that the price of £4000 per acre is fair (see Note 1 attached)
<p>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</p>	
Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken	<p>Please see Note 2 attached.</p> <p>The proposed facility will greatly assist the 12 Scout Groups in the area to provide training for young people in a very cost effective manner at no further cost. Sustainable outcomes are expected over the next 40 or so years in 6 of the 8 ambitions of the Performance Reward scheme.</p> <p>The current lease permits only Scouts to use the site. Owning a portion of woodland as well as the camping area will enable others to use it.</p>
What makes this initiative a local priority (e.g. evidence from research and local support)	The District Scout Executive sought the views of its 900 members. A clear majority of the 12 Groups supported the plan to acquire the camp site and many were appalled at the very real prospect of losing it. Those that did not support the project felt that it would not be possible to raise the money at a district level and feared that they might have to divert their very scarce financial resources to this project.
How will you know you have been successful?	Increasing membership numbers, larger waiting lists and anecdotal evidence strongly suggests that scouting is a success. Having to leave the site will be detrimental to the training that we offer. The smiles on the faces of our young members will be a good indicator that this project is working, as will the numbers who come back for subsequent visits.
<ul style="list-style-type: none"> How will you measure the impact? (may have more than one measure) 	<p>The Scouts will:</p> <ul style="list-style-type: none"> monitor bookings of the site against previous years. endeavour to count numbers attending keep records of other organisations using the facility. ask users to complete a satisfaction survey recording numbers present, what they did, what they liked and what improvements they would like to see.
<ul style="list-style-type: none"> What is your improvement target (s), and when do you expect to achieve this/these? 	<p>Year 1 - Match usage figures for 2010</p> <p>Year 2 – achieve up to 5% usage by other youth organisations</p> <p>Year 3 – increase overall usage by 10% and proportion of usage by others to 10%</p> <p>Year 3 - complete site improvements</p> <p>Year 3 – user satisfaction surveys to show 30% improvement on year 2</p>

<ul style="list-style-type: none"> How will you ensure that the improvement continues after the end of the initiative? <i>(this is one-off funding)</i> 	<p>Scouts have had the use of the site for 40 years and have a well organised and motivated team of volunteers who maintain the site. Scouting itself has been in existence for over 100 years and is currently enjoying a sustained period of growth. The West Wilts District has a team of over 150 trained and committed volunteer leaders and helpers who can be expected to continue to improve the lives and the prospects of the young people in this area of Wiltshire for the foreseeable future.</p>
Who will benefit from this initiative?	<p>The main beneficiaries will be the 750 young members and 150 volunteer leaders of the 12 Groups in the Wiltshire West District.. Of these, 20 or so older boys and girls per annum will be given training in forestry and conservation skills. An as yet unknown number of members of other organised youth organisations, pre-school and, in the longer term, school parties will be able to enjoy the benefits. The Government indices of deprivation show that many of the areas of Wiltshire which are in the high deprivation category (income deprivation affecting children) are within the catchment areas of one or more of our Groups, which are run by dedicated teams of leaders and helpers who give their time energy and knowledge voluntarily for the benefit of the young people in their locality.</p>
Confirm no unfunded commitments from this initiative	<p>There will be the following on-going commitments:</p> <ul style="list-style-type: none"> ❑ Balance of purchase costs (£44000 less grant under this scheme) to be funded from grants from other providers, for which applications are currently being made, and from matching funding of up to £10000 from the District Scout Association's own resources. ❑ Site improvements (£20000 over 3 years) –to be met from grants from charities, local fundraising and volunteer labour ❑ Maintenance & Running Costs; estimated at £600 per annum, in addition to volunteer labour. These costs will be met from site booking fees. ❑ In addition, the District Executive will, as in the past, allocate funds for specific improvements or repairs
Will ongoing maintenance of premises/equipment be necessary?	<p>Yes. The Scouts have a management committee which operates and maintains the site on behalf of the Executive Committee. Regular work-days are held with parents and young members.</p>
What are the key risks to success and how will these be managed?	<p>As receipts currently match expenditure on running costs and maintenance, and rent will no longer be due, it is concluded that there is little risk that the scouts will not be able to afford the upkeep of the site. Steps are being taken to broaden the membership of the Management Committee and to encourage some youth members to participate.</p>

	<p>The following risks and remedial actions have been identified:</p> <ul style="list-style-type: none"> ▪ That funding does not come in fast enough to match the timing requirements of the financial plan. The financial plan is built around a number of scenarios connected with the timing of the payment of grants and donations so that expenditure can be readily tailored to match income. If there is a shortfall of cash to meet the purchase price then there is the option to take out a loan from the UK Scout Association and to spread the repayments over a time-frame that matches receipts. ▪ That sufficient funding will not be forthcoming from grant making bodies. If this occurs, the scouts will, in order of priority: <ul style="list-style-type: none"> ▪ Rely more heavily on volunteer labour ▪ Defer work on lower priority items in the development plan ▪ Borrow sufficient money to complete the purchase from the UK Scout Association, at an advantageous rate, repayable over 10 years. ▪ That sufficient funding will not be obtained to pay off any loan and interest accruing. If this happens the scouts will: <ul style="list-style-type: none"> ▪ step up local fund raising efforts at District and Group level ▪ abandon low priority improvements for the time being ▪ use District funds in addition to the £10,000 already allocated
Who will manage the initiative	<p>John Cox, Chairman Wiltshire West District, the Scout Association 25 Deverell Close Bradford on Avon BA15 1UZ 01225 864270 jandbcox@hotmail.com</p>

Signed:

Chairman of Area Board

Dated:

NB: It is the responsibility of the Area Board to ensure that:

- bids are robust and well-founded
- public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel
- the initiatives are managed well to achieve the benefits and that performance improvement is reported